

Photo ontests for portrait & wedding photographers will occur every months ( 1 edition for weddings and 1 edition for portraits).

## Objectives

- Make the photographers come out of their comfort zone to help them progress
- Reward the photographers so they can communicate on their recognised skills and work to their clients

12 contests will be offered per year for wedding photographers as well as 12 other contests for portrait photographers. The international photographer of the year will be the photographer who has won the most points at the end of these contests.

The points won during the wedding and portrait competitions are cumulative for the final ranking. A special ranking for the wedding and another for the portrait will also be offered, with rewards.

## The time

You usually have 2 weeks to participate in a contest. It is written on [www.regardauteur.com](http://www.regardauteur.com).

## Conditions to participate

The contests organised by Regard d'auteur are opened to every professional photographer. You have to be registered as a member on [www.regardauteur.com](http://www.regardauteur.com) to be able to participate in the contest (free registration)

## Organisation

The Regard d'auteur team holds the contest and guarantee the smooth running of it.

The best images will receive the following distinctions :

Challenger badge : an average of 15% of the images

Honourable mention badge : an average of 10% of the images

Award badge: an average of 5% of the images

Masterpiece badge : an average of 1 to 2 % of the images. These ratios can be modified following the quantity and the quality of the images received. The contest organiser and jury can't participate in the contest.

## The Rewards

- International Photographer of the year (2000 euros cashprize)
- 2nd International Photographer of the year (1000 euros cashprize)
- 3rd International Photographer of the year (500 euros cashprize)
- 4th to 10th International Photographer of the year (100 euros cashprize)
- International Wedding Photographer of the year (RA subscription Premium status + Marketing pack 3cat ,worth over 1000 euros )
- International Portrait Photographer of the year (RA subscription Premium status + Marketing pack 3cat ,worth over 1000 euros )
- International Newborn Photographer of the year (RA subscription Premium status + Starter marketing pack ,worth over 400 euros )
- International Maternity Photographer of the year (RA subscription Premium status + Starter marketing pack ,worth over 400 euros )
- International Family Photographer of the year (RA subscription Premium status + Starter marketing pack ,worth over 400 euros )
- International Report Photographer of the year (RA subscription Premium status + Starter marketing pack ,worth over 400 euros )
- International Couple Photographer of the year (RA subscription Premium status + Starter marketing pack ,worth over 400 euros )

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- Best start-up (less than 5 years of professional activity): 1 training day offered (worth 400 euros max)
- Revelations of the year: the best progress (RA subscription Premium status + Starter marketing pack ,worth over 400 euros ).

## Themes

Up to 16 themes available for you to participate with one image or more (one image = one participation). You can participate in the theme "stories" and send us 6 to 12 images that tells us a story about a moment of the Big day !

## Recommendations for each theme

### Every theme (if no contrary indications )

You can send photos :

- from services provided under customer conditions,
- from real photos (images composed of more than 50% of content created by computer and not corresponding to any captured photo will be sent in the free theme).
- the shooting of which was taken in the last 2 years (24 months) preceding the month of participation.

For example for a competition in March 2021: all images captured since March 1, 2019 are authorized.

### Free theme

You can choose all types of photos (including inspiration shoot, digital creations, etc).

### Stories

- You can send photos from services carried out in customer conditions

A story is a full set of 6 to 12 images that tells us a story about a moment of the event or about the shooting session !

## Technical part

The images should be uploaded directly on the photographer dashboard in 2000 px on the biggest side (100 dpi), without signature before the end of the contest. The wedding and portrait photos presented should have been taken in the last 2 years (24 months) preceding the month of participation.

## Selection criteria

The images will be selected following these criteria :

- Respect of the theme (an Off-Topic identified by a judge may be sufficient to exclude an image).

- Mastering the techniques (mastering the light is the main criterium. (la maîtrise de la lumière est le critère principal. The framing, the composition, mastering the treatment in colours or black and white are also looked out in priority).

- Photographed moment (for the images answering to these criteria only , the quality of the moment – an exchange of glances ,a kiss, a smile etc – will be taken into account). This criterium will only be taken into account if the image is concerned by it but it will not be an excluding criterium if the photo is not concerned (for example: if there's no « moment » to judge on a detailed photo )

- Quality of the installation: only for photos that do not show a photographed "moment", i.e. photos of details, objects, landscapes, etc.)

- Creativity (artistic dimension suggested in this image: by the technical means used, references to the field of art or any other means affecting the sensitivity of the jury).

- The image originality (to what extent this image is different and has not already been seen

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and reviewed numerous times).

The jury has the right not to accept an image if its content is likely to offend the public.  
The jury as well as the organiser cannot participate in the contest.

Following the first selection, **the images will be rated / 100** according to the following distribution:

- technical mastery / 25 points
- moment photographed / 25 points or quality of the setup / 25 points
- creativity / 25 points
- originality of the image / 25 points

## Permitted photos

On all themes, the photos you can participate with in the contest are the one carried out in **“customer conditions”** which means that they could have been created in the same conditions as it would have been with a couple, a family or a single person (and many more possibilities) that would have ordered you a photo session or a photo report. Here you'll see examples of photos carried out in **“customer conditions”** :

- A photo report ordered by a futur married couple to be
- A photo portrait done with your daughter or a friend
- A free session with a family (also called a test session). All these services, if done in **“customer conditions”** can be used for all themes.

Non-exhaustive list

All the photo reports and shooting that does not fit, according to you, to these “customer conditions” should be send to the “free theme” only.

Below you will find examples of photos of “the free theme” :

- A photo on which you have worked in exceptional technical conditions, that you will not be able to offer to your clients : 10 hours of retouch for example (you would never give these types of images to your clients )
- A photo shot in an exceptional scene (terrestrial or aquatic) that you will not be able to share with your client
- A photo session shoot in inspirational conditions (place, accessories, used technical material) that you will never have access to with real customers .

Generally, a photo session/report that you qualified as « inspirational » or « inspirational images » for your clients.

Non-exhaustive list

The jury has the right not to accept images if their content is likely to offend the public or does not fit into the proper theme.

## Rewarded images

The images that have already been rewarded by an “Award” or a “Masterpiece” won't be accepted for another contest organized on [regardauteur.com](http://regardauteur.com), unless specifically stated in the regulation.

## Copy of an image from another photographer

It is obviously not authorized to copy an image from another photographer on a voluntary basis (framing + composition + scene + identical treatment). Any image presented in competition and presenting similarities close to the perfect copy will be studied by the management of the jury and may be excluded from the subject if the copy is proven. The photographer will then be contacted in all cases before a decision is made.

## Prices

### Prices of the credits

Each participation with a new image costs 1 credit. You can buy token directly on the website

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when you are logged on your profile. To participate to the theme « stories », 2 credits will be deducted of your profile for the participation of a set of images (6 to 12 images, no matter the number of images ).

The photographers who have subscribe to an essential or ultimate pack have 5 credits for each contests.

The prices are available on [www.regardauteur.com/fr/contests](http://www.regardauteur.com/fr/contests)

## Images evaluation and jury

A jury of 3 judges (different for each edition) will choose the awarded photos.

The images will be evaluated on 3 criteria : respect of the theme, mastering the technique and creativity.

The evaluation is done in this way:

- At the end of the participation time, a first selection of the best images is done by the judges. The photos selected by 2 or 3 judges minimum will be kept for the notation.
- Afterwards, each image of this selection will be given points, up to 100, by each of the 3 judges
- The Challengers selection is published among the best rated images. Some images can be added by the team RA at this moment while respecting the same criteria as the jury but with the sensitivity of the Team RA: this is the "editor's choice".
- A second selection, smaller, is done to designate the honourable mentions. This selection is published in the form of a video slideshow on our social networks.
- A third section of images, even smaller, designate the Awards
- A finale selection designate the Masterpieces: The best international images.

In case of equality between several images, all the images which have received the same grades will be rewarded.

More rewards will be offered, depending on the jury.

## The results

After the rating period , the results will be published on [regardauteur.com](http://regardauteur.com).

## The round table

The jury, depending on their availabilities, will be able to reunite on video conference to comment the rewarded images. This "round table" reunion will be broadcast live if possible.

## Ranking

The rewarded photographers (challengers, honourable mentions, Awards, Masterpieces) will be given points on the official Regard d'auteur ranking following this model :

- For each Challenger, 5 additional points
- For each Honourable mention, 10 additional points
- For each Award, 15 additional points
- For each Masterpiece, 20 additional points

Moreover, each photo sent will be given one additional point (within the limit of 20 photos/contests). The counting of points is made once all the results are published.

## Communication of results and ranking

If an image is rewarded, the photographers mentioned should have their profile completed to present their work on our website (Regard d'auteur will not be able to communicate on the awarded pictures of a photographer that does not appear online on our website).

It is also necessary to have an online file (available for free) on [regardauteur.com](http://regardauteur.com) to appear in the ranking results.

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